

Colombian TMC Aviatour selects Travelport technology

March 16, 2016

Travelport (NYSE: TVPT), a leading Travel Commerce Platform, announces Aviatour, one of Latin America's leading travel management companies, has selected to use Travelport's technology in a new, multi-year agreement.

The new agreement means that over 70 of Aviatour's affiliated travel agencies will have access to Travelport's industry-leading technology, including Travelport Smartpoint, its agency point of sale solution, and Travelport Branded Fares and Ancillaries, its industry leading merchandising technology which enables travel agents to shop and book the full range of an airline's offering, including its fare families and additional extras.

Bogotá-based Aviatour, founded in 1957 as a single travel agency, is one of Latin America's largest travel management companies. Collectively known as Grupo Empresarial Aviatour, Aviatour today has over 130 offices in 23 cities, with nearly 2,000 employees in Latin America, the Caribbean, France and the United States. In addition to travel agencies, Grupo Aviatour runs 28 dedicated businesses specializing in cargo and logistics, import/export, marketing, consolidator and medical services.

Through the new agreement, Aviatour agents will be able to take advantage of Travelport Smartpoint's user-friendly and recently developed features based on agency feedback including graphics, comparison shopping, descriptions, maps and the ability to process secure payments using Virtual Account Numbers (VANs) provided by eNett International. Smartpoint also allows agents to operate within their existing and preferred workflows to access unrivalled travel content from over 400 airlines, including branded fares and ancillaries, as well as 650,000 unique hotel properties and 35,000 car rental locations worldwide.

"Aviatour continues to grow, so we need a strong technology partner like Travelport that can provide us with the innovative tools and forward-thinking solutions to help us bolster our brand, strengthen our position, and continue to deliver high-quality products and services to our customers," said Samy Bessudo, CEO of Aviatour.



“Travelport is committed to supporting Aviator’s growth and expansion with our innovative Travel Commerce Platform which offers both leading travel distribution technology as well as unrivalled travel content. We look forward to working together over the coming years to help support Aviator’s continued growth and play a key role in the regional travel industry,” said José Guzmán, Travelport’s Andean Regional General Manager.